

INFORMACIÓN PERSONAL

Carlos Ruiz de León Loriga



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Sexo Masculino | Fecha de nacimiento 21/04/1962 | Nacionalidad Española

PUESTO SOLICITADO

I love new challenges and I like to do it with passion !!

EXPERIENCIA PROFESIONAL

09/2014–presente

Founder & CEO

THE INNOVATIVE HUB - Business & Innovation Architects, Madrid (España)

Currently I lead a new project with the aim of supporting companies, governments and entrepreneurs in their innovation processes. We also offer innovative financing to companies and associations (clusters, technology centers, etc ..) for the implementation of its R&D and innovation activities.

05/2005–10/2014

CEO of the Spanish Maritime Technology Platform

SPANISH MARITIME TECHNOLOGY PLATFORM (SMTP), Madrid (España)

www.ptmaritima.es

The **Ministry of Industry, Tourism and Commerce** and the **Ministry of Education and Science**, through Fundación INNOVAMAR promote and help in 2005 the creation of the **Spanish Maritime Technology Platform (SMTP)**. The SMTP is a forum where all stakeholders from the maritime sector define and share a common **Vision** and a **Strategic Research Agenda**, driving the necessary innovation efforts forward.

The marine sectors involved in SMPT are the following: Shipbuilding, Maritime Auxiliary Industries, Marine Transport, Ports, Fishing & Aquaculture, Marine Energies, Pleasure vessels.

The main documents and works produced by the SMTP are “**Terms of reference**” (strategic axes); “**Vision 2020**”: Goal for the year 2020; **Strategic Research Agenda**: Elaboration of RTDI lines and proposal for the Sector. The Challenges 2020: a competitive maritime industry, safe, sustainable and efficient operations, adaptation of the demand, transversal areas (education and training, maritime policy, science & society).

I assume responsibilities for developing the Spanish Maritime Strategic Research & Innovation Agenda (AE2i). I also chair several Working Groups of marine experts who work to identify the strategic lines of work for the next years. I also represent Spanish maritime interests in the European Maritime Technology Platform (WATERBORNE) and others EU institutions.

The SMTP consists of more than 350 private and public entities with more that 600 marine experts on a network.

03/2002–08/2014

Head of Public-Private Partnership Strategy & Innovative markets.

INNOVAMAR, Madrid (España)

www.innovamar.org

INNOVAMAR (Technological Institute for the Development of Maritime Industries) is a public/private organisation whose Board of Governors is made up of representatives from each one of the Spanish maritime sectors (holistic view), both public and private, including the Spanish Ministry of Economy & Competitiveness. INNOVAMAR’s main aim is to contribute to improving the competitiveness and internationalisation of the Spanish maritime industry by means of R&D and innovation activities. So INNOVAMAR is the reference organisation for the Spanish Maritime Sector in the field of Research, Development and Innovation. It performs a revitalizing role in the maritime industry, facilitating collaboration and the use of synergies between different sub-sectors and activities by encouraging the

development of a culture of innovation. During the last 10 years INNOVAMAR has dynamited the sector by encouraging the development of an innovation culture, promoting scientific and technical research, developing training activities, controlling, preparing and issuing all types of certificates for the contents and execution of RTDI projects, studying, protecting and improving the environment.

My main responsibilities are the following:

- Mainly, to maintain institutional relationships with public bodies at European, National and Regional level.
- To promote public-private initiatives on the marine - maritime sector.
- To design and manage the "Technological Surveillance & Competitive Intelligence Platform" for the marine-maritime industrial sector, financed by the Ministry of Industry.
- To manage the evaluation of all the RD&i projects from the spanish shipbuilding industry, on behalf of the Ministry of Industry.
- To promote and support entrepreneurial initiatives on the marine-maritime sector, providing mentoring, managing the process of business acceleration and seeking funding.

1992–2002 **Head of Maritime and Transport Area / Business Development**

GENERALI SEGUROS & AXA INSURANCE & INVESTMENTS, Madrid (España)

Management of a team of 22 people with the mission of managing and developing the Maritime and Transport business in the whole territory (6 regions, 50 branches, 3000 Mediators).

- Responsible for Profit and Loss Account.

- Coordinating and driving a Reengineering Process

- Main lines of business: Land Transport, Maritime, Aviation, merchant and fishing vessels, Maritime and Transport Liability, Recreational Craft, Prevention,

- Stop-Loss Program and full management of reinsurance

Turnover managed: more than € 300 Million.

EDUCACIÓN Y FORMACIÓN

1981–1986 **University Degree in Nautical Sciences & Marine Transport (Marine Engineering)**

Escuela Tecnica Superior de la Marina Civil - University of La Coruna, La Coruña (España)

1990–1991 **Master in Maritime Business Administration (MMBA)**

Universidad Pontificia de Comillas (ICADE) - Instituto Marítimo Español (IME), Madrid (España)

2011–2011 **Advanced Project Management (High Level)**

IDE-CESEM, Madrid (España)

2009–2009 **Advanced Project Management (Level 1)**

Fundación Innovamar, Madrid (España)

2008–2008 **Implementation of R&D and Innovation Management Systems**

Fundación INNOVAMAR, Madrid (España)

2008–2008 **Innovation Management**

Fundación INNOVAMAR, Madrid (España)

- 2007–2007 **Marine Law for Engineers**
Fundación Jorge Juan, Madrid (España)

- 2005–2005 **Audit of European Research Projects**
Instituto de Censores Jurado de Cuentas, Madrid (España)

- 2007–2007 **Public Funding for R&D and Innovation Activities in Spain**
Fundación INNOVAMAR, Madrid (España)

- 2006–2006 **Advanced Technology Forecasting & Competitive Intelligence**
CDE Consultores, San Sebastian (Vasque Country) (España)

- 1985–2014 **Lots of other courses related to R&D and Innovation**
Several Entities, Madrid (España)

COMPETENCIAS PERSONALES

Lengua materna español

Otros idiomas

	COMPRENDER		HABLAR		EXPRESIÓN ESCRITA
	Comprensión auditiva	Comprensión de lectura	Interacción oral	Expresión oral	
inglés	C1	C1	B2	B2	C1

Niveles: A1 y A2: usuario básico - B1 y B2: usuario independiente - C1 y C2: usuario competente
Marco común Europeo de referencia para las lenguas

Competencias comunicativas During my long career I have developed communication and social skills such as empathy, self-control and active listening. In addition, one of my main skills is **verbal communication in both public and private environments.**

Competencias de organización/gestión During my career I have developed a lot of management skills, which could be summarized as follows:

- Great ability to lead Work Teams to tackle complex projects.
- Great creativity and imagination to the definition and implementation of new projects.
- Very large network of contacts in public & private sectors.

Competencias relacionadas con el empleo I used to define myself as innovative, entrepreneurial and with an strategic vision. I have extensive experience in R&D and Innovation management as well as entrepreneurship and business development with international vision. I have promoted and also have been involved in several important projects in Spain such as the FUNDACIÓN INNOVAMAR, the SPANISH MARITIME TECHNOLOGY PLATFORM, the SPANISH MARITIME CLUSTER, the ANDALUSIAN MARINE & MARITIME CLUSTER, the MADRID INTELLIGENCE & BIG DATA CLUSTER, among other projects. I have also been involved in other expansion projects from Spain forward markets LATAM and EU. Having developed this type of activity has allowed me to accumulate a wealth of experience in finding partners, public and private financing and closing opportunities.

Currently I also advise entrepreneurs in different sectors, to which I bring my experience as CEO.

In my professional career I have learned from all the people I've worked with, what has helped me to be a good business communicator and manager of teams. I believe in the negotiation that allows all

parties win. I have had the opportunity to share my experience in various institutions such as ICADE - IIME and others universities, sharing my successes and failures, enriching my vocation for what I do .

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Competencia digital

AUTOEVALUACIÓN				
Tratamiento de la información	Comunicación	Creación del contenido	Seguridad	Resolución de problemas
Usuario competente	Usuario competente	Usuario competente	Usuario competente	Usuario competente

Competencias digitales - Tabla de autoevaluación

Deep knowledge of the two major computing environments: Microsoft Windows and Apple Mac OSX.

Regular and advanced user of Microsoft Office in both apple and Microsoft environments.

Regular user of social networks (Twitter, Facebook, LinkedIn, etc. ...) both professionally and personally.

Advanced user of mobile devices (Celulars & Tablets) in both iOS and Android environments.